

INDEX

PROJECTS		PAGE NOs
INTRODUCTION PROJECT DETAILS		- 01
	TREE PLANTATION	02
ENVIRONMENT PROJECTS	DUST BIN	03
	SEEMAI KARUVELAM TREE ERADICATION	04
	NILAVEMBU KASHAYAM	05
AWARENESS PROGRAM	HIV/ AIDS & DENGUE AWARENESS	06
	ORGANIZING BLOOD DONORS	07
	PANCHAYATH DRINKING WATER TANK- CLEANING	08
SUPPORTING GOVERNMENT BODIES	DRAINAGE PROVISION FOR UPPILIPALAYAM	09
	CLEANING & WHITE WASHING FOR PANCHAYATH COMMUNITY WELFARE HALL	
	PALLADAM GOVERNMENT ARTS COLLEGE BUILDING RENOVATION	10
SPECIAL PROGRAMS	BUTTER MILK – DURING SUMMER	11
SURVEY PROGRAMS	LOCAL COMMUNITY NEED ANALYSIS –SURVEY (UPPILIPALAYAM)	12-13
TOTAL PROJECTS EXPENSES IN 2017		14
GOALS FOR THE YEAR -2018		15

1. INTRODUCTION:

We, Leshark Global LLP are one of the leading Manufacturers and Exporters of Hosiery readymade Garments located at Tirupur in India. The owners belong to a family that has been in the clothing industry for the past 40years. The Management always tries to provide better environment and welfare benefits to their workers. Extension of this elegance, the management focused and involved themselves into development of the local community from 2015. The management intends to improve the values of social and environmental aspects in the local community. The management conducts various projects for the local community development.

2. OBJECTIVE:

- To improve the local community environment & Social values.
- To create awareness among the local community people.
- To support the Government bodies for community development.

3. COMMUNITY DEVELOPMENT PROJECTS - 2017:

3.1. ENVIRONMENTAL PROJECTS:

- 1. Tree Plantation
- 2. Dust Bin (Garbage Tank)
- 3. Seemai Karuvelam tree eradication

3.2. AWARENESS PROGRAMS:

- 1. Nilavembu Kashayam (Prevention of Dengue)
- 2. HIV/AIDS & Dengue Awareness
- 3. Organizing Blood Donors

3.3. SUPPORTING GOVERNMENT BODIES:

- 1. PanchayathDrinking Water Tank Cleaning
- 2. Drainage Provision for Uppilipalayam area
- 3. Cleaning & White Washing for PanchayathCommunity Welfare Hall

3.4. SPECIAL PROGRAMS:

- 1. Palladam Government Arts College Building Renovation
- 2. Butter Milk-During summer

3.5. SURVEY PROGRAMS:

1. Local Community need analysis survey (Uppilipalayam).

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3.1. ENVIRONMENTAL PROJECTS

3.1.1. TREE PLANTATION

It was a good impression we received from our local community people for planting trees (34 nos) in the area of Chinnakarai to Our company road side as PHASE -1. As PHASE-2, planted trees (39 nos) in Uppilipalayam area.We wished to extend the same project at Lakshmi Nagar, Karaipudhur Panchayath as IIIrd Phase and planted31 trees Plants at Lakshmi nagar during the year 2017. We are protecting the tree plants from the animals by tree guards& providing water regularly with the support from our company volunteers. Hereby we happily state that we have planted 104 Trees in the local community and all are surviving.

Chinnakarai (Planted on 2016)







Uppilipalayam (Planted on 2016)



Lakshmi Nagar (Planted on 2017)







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2017

3.1.2. DUST BIN

While considering the environment cleanliness, we accelerated us to do something for an environmental development. In which we found local community people thrown their domestic wastes in the living areas. This practice created an environmental pollution at the local community. So we have placed Dust Bins around Lakshmi Nagar, Karaipudhur Panchayath during 2016 with the Intention to keep the local community to keep clean environment. Also, Dust Bin project created awareness about the cleanliness among the local community people and they started to put their waste on the dust bins. We wished extend this project at Uppilipalayam Village for which we have submitted the permit request letter to Karaipudhur Panchayath office. Recently we have gotten approval from the local panchayath and we will place the dust bins (4 Nos) at Uppilipalayam village during 2018.











3.1.3. ERADICATION OF SEEMAI KARUVELAM TREES:

We all well know the Seemai Karuvelam trees (it's scientific name is *Prosopis juliflora*) and these trees affects atmosphere's moisture level. Abundant of Seemai Karuvelam trees grown in Tamilnadu state which absorb the excess water from land as well as the moisture which results low rain.During Feb-2017, our Tamilnadu High Court suggested Tamilnadu Government to eradicate Seemai Karuvelam trees in Tamilnadu. To be a social & environmental responsible organization, our management wished to support our Tamilnadu Government in the area of eradication of seemai Karuvelam trees. In this regard, our management joined together with local panchayath (Karaipudhur panchayath) and eradicated the seemai Karuvelam trees around 14 acres (Uppilipalayam Burial ground, Karaipudhur road, Pond, etc.).

Before

BURIAL GROUND





After

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KARAIPUDHUR ROAD





POND





ANNUAL REPORT

2017

3.2.1. (PROVISION OF NILAVEMBU KASHAYAM)

During the course of monsoon & winter season, there are possibilities of spreading of diseases among the livelihood. So our management has decided to take precautionary steps to prevent the local community people from dangerous diseases like dengue, malaria, diarrhea, Chikungunya, etc.As a part in social responsibility, our management provided Nilavembu Kashayam to local community people for three continuous days.

PROVISION OF NILAVEMBU KASHAYAM AT LOCAL COMMUNITY (CHINNAKARAI & UPPILIPALAYAM)













ANNUAL REPORT

2017

3.2.2. HIV/ AIDS, DENGUE FEVER AWARENESS PROGRAM:

Most of the local community people are migrated from their native place with the motive of earning money and improve their wealth. While improving their wealth, they might not concentrate about their health. Tirupur is a major textile and knit wear hub which provides more employment and has over population, which cause infectious diseases rapidly among the local community people. Hence our management has decided and organized the awareness meeting at Lakshmi Nagar village to make the awareness about HIV/AIDS, Dengue Fever, Chicken Pox, etc.





3.2.3. ORGANIZING BLOOD DONORS

Blood donation makes ahealthy society in which collection of bloods from the volunteers and save the life of other people when they are in emergency situations.Our management intended to organize the camp for blood donation and also tried to create the awareness about the blood donation among the local community. We Leshark joined together with Rainbow Social Service & Blood Bank and organized a blood donation camp during April-2017 at our premises. Leshark found 14 new volunteers from their local community and make them as a blood donor. Simultaneously we created awareness about the importance of blood, blood donation, scope of blood donation, etc.

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3.3. SUPPORTING GOVERNMENT BODIES:

3.3.1. PANCHAYATH DRINKING WATER TANK - CLEANING

We, Leshark had already started to clean the Panchayathwater tanks. Our Company volunteers joined with Karaipudhur Panchayath & Arumuthampalayam Panchayathto clean water tanks, whenever the tank is required to clean.









KARAIPUDHUR PANCHAYATH

Place	No. of Tank
Laxmi Nager	1
Abirami Nagar	1
Colony	1
M.A Nager	2
Karaipudhur	2

ARUMUTHAMPALAYAM PANCHAYATH

Place	No. of Tank
Segarampalayam	5
Periyapakkam	2

2017

ANNUAL REPORT

2017

3.3.2. DRAINAGE PROVISION

Drainage provision program is waiting for Panchayath Officer's Approval.

3.3.3. CLEANING & WHITE WASHING FOR COMMUNITY WELFARE HALL

We,Leshark had taken steps to improve the environment cleanliness in which we looked into the community welfare hall where community people organize their family functions; panchayath office organizes the community welfare meetings. We had an intention to keep the hall clean and hence.we initiated to clean the hall and white washing buildings. We felt this initiation could make the attention over the cleanliness of environment among local community.













4.4. SPECIAL PROGRAMS:

4.4.1. RENOVATION WORK GOVERNMENT ARTS COLLEGE

We, Leshark always drive to improve the local community in the area of social & environmental values. Here we intend to provide support for educational values to our community people. Simultaneously Mr.Nataraj MLA, Palladam met our management and ask our support to renovate the buildings at Government Arts College, Palladam. So we have gotten the right time to engage us to involve in the educational values. We have started to renovate the building from 2017 & it will be completed at the mid of Feb-2018.

BEFORE

AFTER











2017

ANNUAL REPORT

2017

4.4.2. BUTTER MILK-SUMMER SEASON

As of good response & encouragements from local community & trespassers for provision of butter milk during 2016, we continued providing the butter milk during the season of summer (Month of April & May - Due to sunny climate (Hot Temperature, sweating, Thirst)in 2017.









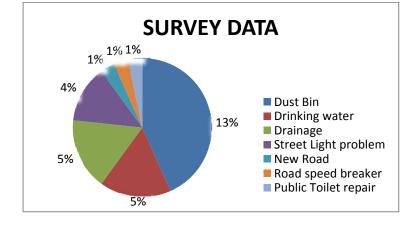
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2017

5.1:LOCAL COMMUNITY NEED ANALYSIS SURVEY (UPPILIPALAYAM)



As we are a social responsible organization, we would like to deliver the needs of our local community peoples on social and environmental part. For that, we had conducted a survey in Uppilipalayam, Karaipudhur Panchayath, Palladam Taluk with a questionnaire (Annexure - 1). We conducted the survey for 2 days with personal interview from which we came to find the understand the social & environmental issues in the community.



SURVEY DATA

REQUIREMENTS	NO. OF SAMPLES	PERCENTAGE
DUST BIN	13	43
DRINKING WATER	5	17
DRAINAGE	5	17
STREET LIGHT PROBLEM	4	13
NEW ROAD	1	3
ROAD SPEED BREAKER	1	3
PUBLIC TOILET MAINTENANCE	1	3

SURVEY FINDINGS:

- Local panchayath does not have adequate dust bins to place at community.
- Shortage of man power to clean water tanks which cause scarcity of drinking water.
- Need to provide drainage facility.
- Improper maintenance of street lights.
- Road facility needs to be improvised.
- Non-availability of speed breakers.
- Improper maintenance of public toilet.

3. ACTION PLAN:

On arriving survey findings, we have prioritized the requirements of local community and initiated to work on the development of the local community and also we have planned to follow-up the earlier projects like Tree plantation, Dust Bin, Butter Milk, etc. As the first step, we have framed the detailed work plan from the survey findings which fulfill our objectives. We strongly believe the following projects may support the development of local community.

5.6.1. TOTAL PROJECT EXPENSES IN 2017:

PROJECTS – 2017	EXPENSES INCURRED
Garbage Tank (Dust Bin)	336
Butter Milk	1,10,835
Tree Plantation	28,024
Water Tank Cleaning	216
Nilavembu Kashayam	5,191
Renovation Work Government Arts College	3,99,032
Community Hall Cleaning	2,268
Eradication Of Seemai Karuvelam Trees	13,200
Total Expenses	5,59,102

Apart from the above completed and on-going projects, we have set goals as below to execute during the year 2018: Goals for the year 2018:

List of Projects	Project Details	Remarks
Garbage Tank (Dust Bin)	Provision of new garbage tanks (4 Nos) with cleaning process for once in one month at Uppilipalayam	
Butter Milk	Provision of butter milk during summer season (April & May) for the trespassers & our company workers.	
Tree Plantation	Plantation of trees at Segampalayam Road during monsoon season.	
General Medical & EYE Screening Camp	Organizing Free General Medical & Eye Screening camp at Uppilipalayam welfare meeting hall.	
Drainage Pipe Line	Provision of drainage pipe line around Uppilipalayam area for which we have submitted the request letter to panchayath office.	
Nilavembu Kashayam	Provision of Nilavembu Kashayam during Monsoon Season (July to September)for the trespassers & our company workers.	
Awareness Program	Organizing awareness camps for HIV/AIDS, Chicken box, Dengue, etc. for local community people and also our company workers.	
Renovation work-Govt Arts College, Palladam.	With the continuation from last year (Dec-2017), we extent to renovate the buildings at Palladam Government Arts College.	
Survey–Ganapathypalayam Panchayath	Conduct survey program to analyze the needs of another local panchayath – Ganapathypalayam.	
Blood Donor Program	Organizing Blood donation program and also creating awareness among the local community.	
Cleaning & White Wash Program	Cleaning & White Washing for Community Welfare Halls of local panchayath.	

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Management